NEWSLETTER

DON'T STOP THE MUSIC, LET IT PLAY!!



FIRST EDITION

ZIMBABWE MUSIC RIGHTS ASSOCIATION

CELEBRATING 40 YEARS OF PROTECTING MUSIC RIGHTS IN ZIMBABWE

JANUARY-APRIL 2023

WHATS INSIDE?

TABLE OF CONTENTS

BUSINESS TIPS 1

WOMEN PROFILE 2

WOMEN IN MUSIC 3

LEST WE FORGET 4

AWARENESS WORKSHOPS 6

ZIMURA AT ZITF 8

WORLD INTELLECTUAL PROPERTY DAY 9

CULTUTRAL CENTRE ROAD MAP 10

CULTURAL CENTRE IN PICTURES 10

COPYRIGHT LAW 11

QUESTION AND ANSWER 12



HEAD LICENSING: SERVIOUS MATIZA

BUSINESS TIPS WITH



MR MAKOMBE

Deputy Director

01.



02.



02.



Greetings from the deputy director of Zimbabwe Music Rights Association. In this newsletter, I would like to share with you some important tips on how to succeed in the music industry. Firstly, you need to understand that music is a business and you have to treat it as such. You need to invest in your talent, your equipment, your promotion and your legal rights. Know your type of music and radio stations that play your music. Take advantage of the digital platform to market and distribute your music.

Secondly, you need to have a manager who can help you navigate the complex and competitive market. A manager can advise you on contracts, bookings, collaborations and other opportunities like being brand ambassadors of the cooperate world.

Thirdly, you need to submit your works to broadcasting stations so that they can reach a wider audience and generate royalties for you. Broadcasting stations, shops and entertainment joints are obliged to pay you for using your music and we are here to ensure that they do so. These are some of the ways that you can make the most from your music career.

Thank you for being part of Zimbabwe Music Rights Association .



THE AWARD-WINNING GOSPEL SINGER

GOSPEL diva Janet Manyowa remains one of the greatest Zimbabwean female musicians, with several accolades scooped over the years owing to her dedication and commitment to the industry.

During the Women's Month, we celebrate the mother of three, who has become a regular feature on both local and regional music awards.Manyowa, an accountant by profession, has amassed more than 25 awards since she ventured into music in 2015.

She has managed to release three studio albums: King of Glory (2015), Grateful (2017) and Sounds of Victory (2020). She has previously won the Outstanding Female gong from National Arts Merit Awards (Nama). Her debut album King of Glory alone earned her at least 10 gongs from more than 25 nominations.

The prolific musician, who grew up in the small towns of Chegutu and Banket, is well known for thought-provoking videos, which she attributes to her husband, whom she says loves travelling.

When it comes to fashion, she says she draws inspiration from her mother who was a dressmaker and she is also helped by a team of designers she calls the 'glams'. Janet says her music is inspired by the things that she sees on a daily basis in society.

She has previously worked with a number of singers, including, Shingisai Suluma, Michael Mahendere, Tembalami and Takesure Zamar Ncube.



WOMEN IN MUSIC

Women in music have been making waves for decades, breaking barriers and challenging stereotypes



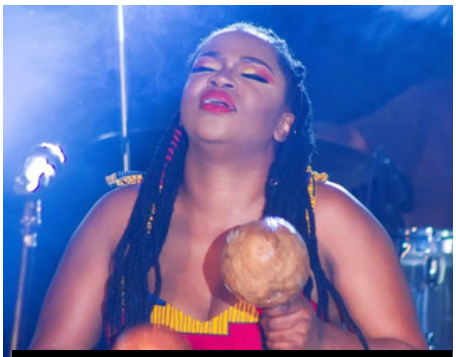
MAI PATAI



FUNGISAI



DIANA SAMKANGE



FELI NANDI



TAMY MOYO



SELMOR MTUKUDZI

COMMENT:

"Zimbabwe Music Rights Association salutes women in music for their amazing contributions to our culture and society. Women in music have enriched our musical landscape with diverse and creative expressions, from traditional to contemporary genres. They have also overcome many obstacles and injustices in their musical journeys, such as bias, abuse, and lack of support. That is why we are dedicated to helping and empowering women in music, by offering them legal assistance, royalty collection, education on copyrights, and networking. We recognize and appreciate women in music for their talent and effort. We also encourage women in music to mentor and inspire the future female musicians, by sharing their experiences and skills. Join us in honoring and supporting women in music, and help us build a more inclusive and vibrant musical scene in Zimbabwe."



MAI CHARAMBA

LEST WE FORGET

The Lest We Forget Column is a way of honoring our musical heroes and heroines, and remembering their impact on our culture and society. We pay tribute to some of the legendary musicians who have contributed to the development and promotion of Zimbabwean music. We also celebrate their achievements and legacy, and acknowledge their role in inspiring the next generation of artists.



OLIVER MTUKUDZI

Oliver "Tuku" Mtukudzi died on January 23, 2019. Tuku was a legend with music spanning generations. He was by far Zimbabwe's greatest musician of all time, with at least 67 albums when he died at the age of 66. His rich traditional Katekwe music fused with jazz instruments brought a unique sound that traversed across the globe with much ease. Tuku was known across the globe, having scooped several local and international awards.



ZEX MANATSA

Zex Manatsa died on January 20, 2022. He was one of the first Zimbabwean musicians to make it in music. His 1979 wedding, which was held at Rufaro Stadium, was one of the biggest events to be attended since Zimbabwe attained independence. His huge music catalogue including songs such as Chipo Chiroorwa, Makepekepe, DeMbare, Highlanders, and Tea Hobvu, will remain etched in people's minds for the longest time.



SYSTEM TAZVIDA

System Tazvida died on February 4, 1999. Tazvida was in a league of his own. His music is still making waves over 20 years after his death. He was such a popular musician among rural communities and farms, making him one of the greatest Zimbabwean musicians to grace this country. We celebrate his music, which has kept many on the dance floor. While we no longer see him, his music continues to speak to us in such a strong way.



MBUYA STELLA CHIWESHE

Mbuya Chiweshe died on January 20, 2023, at the age of 75, after a long illness. She was a pioneer of traditional music in Zimbabwe, defying gender norms and cultural barriers to pursue her passion for Mbira, the ancient instrument that connects us to our ancestors. She performed in many countries and festivals, earning international acclaim and recognition. She was also a mentor and teacher to many young musicians who followed her footsteps.



MOSES RWIZI

Moses Rwizi, a writer and composer passed away on 28 February 2023. He was a creative and influential figure in Zimbabwean music who inspired many with his works. His family, friends and colleagues are mourning his loss. ZIMURA was privileged to assist in his funeral and to honor his achievements. We offer our sincere sympathy to his loved ones and hope they find peace and courage.

One of the benefits of being a ZIMURA member is that you are covered by the ZIMURA Free Funeral Policy. This means that in the event of death, ZIMURA has partnered with Nyaradzo Funeral Services to handle the burials of its members. This partnership provides peace of mind to members and their families, knowing that funeral arrangements will be taken care of during a difficult time.

NYARADZO GROUP

STAKEHOLDERS AWARENESS WORKSHOPS

THE Zimbabwe Music Rights Association (ZIMURA) has continued to empower artists through provincial workshops educating them on the Copyright Act.



Executive Director : Polisile Ncube-Chimhini

"Music is your property just like your house, car or cattle. So, you should always guard it jealously. If it is well-managed, it will look after you and your children for years,"

The workshops, which began in 2022, resumed in February 2023, and have already been held in Mashonaland Central at Bindura Country Club and Mashonaland West at Showground Hall.



The workshop was held on 23 February 2023 in Bindura



The workshop was held on 23 March 2023 in Chinhoyi



ZIMURA officials and stakeholders, led by the Executive Director Mrs Chimhini, took turns to educate stakeholders on the Organisation's roles and functions in the music industry and society in general at the over-subscribed workshops.

Mrs Chimhini gave a lecture on the Copyright Act, while Deputy Director Henry Makombe touched on the Organisation's history and its functions.

Head of Licencing Mr Saviours Matiza presented on the importance of having a ZIMURA licence, how the department operates and challenges they usually face when executing their job.



Head of Documentation Mrs Roseline Chirume-Banda educated the stakeholders on the member registration process, advantages of being a member and how royalties are distributed.

The ZIMURA workshops are always rich in content, with presenters from different Organisations, including the National Prosecuting Authority, Zimbabwe Republic Police, Zimbabwe Broadcasting Corporation, National Arts Council of Zimbabwe and council officials.



During the workshops, musicians were urged to register with ZIMURA in order to get recognition for their works through understanding ownership rights.

A number of musicians always get raw deals from record labels, which often take the artists' music rights for free.

ZIMURA has assisted a number of musicians in such cases, through offering legal representation and advice.



DON'T STOP THE MUSIC, LET IT PLAY!!

ZITF 2023 APRIL 25-29
Business days April 25-27

TRANSFORMATIVE INNOVATION, GLOBAL COMPETITIVENESS

THE EVENT IN PICTURES









At ZITF, we had a tremendously successful experience as our stand attracted a significant number of both local and international exhibitors who expressed keen interest in expanding their knowledge of copyright law and music rights. Our offer of free membership registration was well-received, resulting in an overwhelming response from visitors.

In addition to the positive reception of our promotion, we also had the opportunity to learn from other exhibitors, gaining valuable insights into industry trends and best practices. Overall, this event proved to be a highlight for us, and we are excited about the potential opportunities that may arise as a result of our participation.

HOW ZIMURA CELEBRATED WORLD INTELLECTUAL DAY



THEME: WOMEN AND INTELLECTUAL PROPERTY

We joined the world in celebrating World Intellectual Property Day on the 26th of April, 2023.

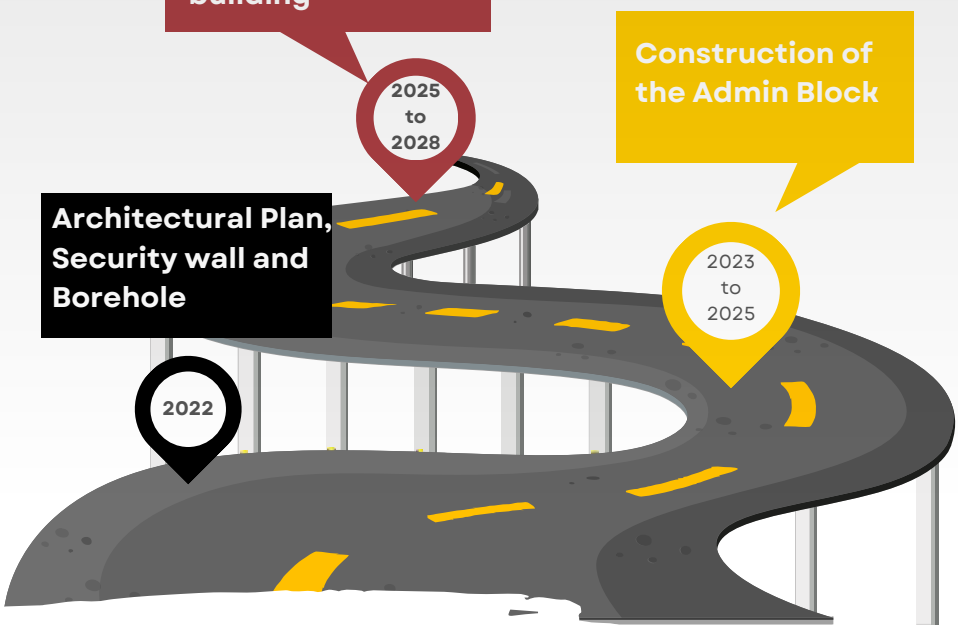
We marched around the City of Kings, Bulawayo raising awareness about the importance of Intellectual Property to the public and other stakeholders.







ZIMURA MUSIC AND CULTURAL CENTRE ROAD MAP



CURRENT VIEW OF THE CULTURAL CENTRE





UNDERSTAND

COPYRIGHT LAW





Strategies and Tips for Success in becoming an Entrepreneur

Today we thought of sharing with you snippets from the Copyright and Neighbouring Rights Act Chapter 26:05, that you can't afford to ignore. The Sections below have to be understood by law enforcement agents, the right holder and the general public. The Copyright and Neighbouring Rights Act of Zimbabwe is the law that regulates and guides the rights of the creator, the use of artistic works and provides direction on damages, fines, and penalties in respect of Copyright infringement. Read, understand, internalise and apply the knowledge gained.

10. Works eligible for copyright

(**1**) Subject to this Act, the following works, if they are original, shall be eligible for copyright
(**a**) literary works;
(**b**) musical works;
(**c**) artistic works;
(**d**) audio-visual works;
(**e**) sound recordings;
(**f**) broadcasts;
(**g**) programme-carrying signals;
(**h**) published editions.

17. Acts restricted by copyright in literary and musical works Subject to this Act, Copyright in a literary or musical work shall vest in the owner the exclusive right to do or to authorise the doing of any of the following acts in Zimbabwe

(**a**) reproducing the work;
(**b**) publishing the work;
(**c**) importing the work into Zimbabwe or exporting it from Zimbabwe, other than for the personal and private use of the person importing or exporting it;
(**d**) performing the work in public;
(**e**) broadcasting the work;
(**f**) causing the work to be transmitted in a cable programme service, unless the service transmits a lawful broadcast, including the work, and is operated by the original broadcaster;

QUESTION AND ANSWERS

Q : How much are the license Fees?

A : The license fees vary depending on the type of business, the size of the premise, the way music is used and the location of the business. The ministry of justice, legal and parliamentary events approves our tariffs and ensures they are fair and reasonable.

Q : Is ZIMURA a government organisation?

A : ZIMURA is not a government parastatal. It is a non-profit making Organisation whose operations are however, regulated by the Zimbabwe Intellectual Property Office which falls under the Ministry of Justice, Legal and Parliamentary Affairs.

Q : When and why should we submit our works to ZIMURA?

All members of ZIMURA, must submit their new works as soon as they create them. This is because ZIMURA needs to identify the owners of the music and to determine their share of royalties during distribution.

Q : What are the benefits of having a music license from ZIMURA?

A: Having a music license from ZIMURA gives you the following benefits:

- You can legally use any musical work which includes local and international songs across all genres and languages.
- You help support the music industry and the livelihoods of music creators who deserve fair compensation for their work.
- You can enhance your business or entity's image and reputation by showing respect for intellectual property rights and complying with the law.
- You can avoid legal action and penalties for infringing copyright.

ADDRESSES AND CONTACT DETAILS

HARARE (Head Office)
No.1 Aspen Flats, 80 Mendel Road Off 2nd Street/Sam Nujoma Extension, Avondale,+263 242 336 185/ 339 011

MUTARE
1st Floor Zimre Centre, 109 Herbert Chitepo Street
078 973 2349/ 263 8644 285 120

GWERU
Office No. 207, 2nd Floor, 54 Rothbart Building
077 800 6871/ 263 8644 296 995

BULAWAYO
Stand No. 18151 Quelin Road, Emhlangeni
0712 635 294/ 263 8644 079 938

MASH EAST
077 800 6873

MASH WEST
077 800 6863/ 071 702 7066

MASH CENTRAL
078 972 8085

MASVINGO
077 800 6871

COMMUNICATION PLATFORMS

@Zimbabwe Music Rights Association

@ZIMURA

@zimuraonline

@zimuraonline

@zimuraonline

@zimuraonline

@+263 780 147 114

@https://www.zimura.co.zw

ZIMBABWE MUSIC RIGHTS ASSOCIATION
ART OF MUSIC PROTECTED
1982 40 YEARS 2022